



THE ALL NEW CHATHAM-KENT

WEDDING SHOW

SATURDAY, FEBRUARY 2, 2019

JOHN D. BRADLEY CONVENTION CENTRE



EXHIBITOR INFORMATION PACKAGE

The All New CK Wedding Show!!
EXHIBITOR Information Package

Why a change?

After last year's wedding show Lisa Lester from To Suit Your Fancy approached Nan about revamping the show to give it a new vibe. Having worked alongside Lisa for many years Nan said yes. Lisa reached out to John Lyons, Waylan Grin and Laurie McCarthy to help her out. These four businesses are volunteering their time to improve our C-K Wedding Show because the show is a reflection of our Wedding Industry in Chatham-Kent and the wedding professionals of C-K have a lot to offer wedding couples.

Other supporters:

Geena Johal Naicker (Beautiful Faces by Geena) – sponsoring makeup for models

Noggins – sponsoring hair for models

It's Your Day – sponsoring dresses for models

Collins – sponsoring tuxes for guys

Pizzazz – Entrance Décor with TSYF – featuring organic balloon display

Syd Kemsley – supplying bouquets for live mannequins

Our Mission: Our goal for 2019 is to create a fun and engaging experience for couples and their family and friends, to keep them involved longer throughout the day and showcase the amazing talent right here in Chatham-Kent and surrounding areas.

Décor Theme throughout the show: "The Wedding Garden"

Inspiration: Greenery, Stone Urns, Florals, Vines, Gazebos, Fountains, special lighting

****WE ARE IN NEED OF SOME LANDSCAPE ARTISTS TO HELP OUT**

For the Exhibitors:

- We are creating a whole new vibe for this show and we want to showcase the amazing wedding industry talent in our area at a whole new level
- Included with vendor registration: white sheer backdrop for your booth, tables/floorlength tablecloths, chairs/chair covers, attractive 8.5x11 inch sign for your booth, vendor package upon setup, access to Wedding Industry Night Fri 7-9pm
- Setup time: Friday February 1, 2019 10am-7pm & Saturday February 2, 2019 7am-9:30am (Saturday setup for convention space exhibits only)
- All booths in the convention space must be finished setup by Saturday, Feb. 2nd @ 9:30am, all booths in the ballroom space must be finished setup by Fri., Feb. 1st @7pm
- All booths must have a representative of the company at the booth Saturday, February 2nd from 10am-5pm during the show
- Teardown day/time: Saturday, Feb. 2nd 5:00-8:00pm
- **2019 VENDOR REGISTRATION**

You can now register and pay for your booth online here:

<https://chathamkentweddingshow.com/product/wedding-show-booth-space/>

DESCRIPTION OF SHOW

Entrance to the Show

- Doors open to VIP couples @ 9am and to the General Public @ 11am
Costs: VIP online only - Early Bird (during month of Dec.) \$25 Regular Price \$30
General Admission online or at door – Early Bird \$10 Regular Price \$12
- Couples will still enter the Convention Centre through the usual doors from the parking lot but they will be directed to enter the show through the ballroom doors near the ramp. We are looking for charming greeters for the entrance and registration area that can showcase some formal wear from local businesses
- Entrance Décor - Pizzazz and TSYF will be teaming up
- Registration Area – still managed by Nan and her staff on laptops
TSYF will create a sectioned off area for registration with a large flower wall inside hall – once the brides are registered they will walk around the wall and enter a whole new experience

Ballroom

- The Wedding Show Stage will be across from entrance to the show, between the two sets of double doors, and will be scheduled with continuous activities including an expert panel, performances by artists in the wedding industry and mini classes (ie. Ballroom dance)
- Cash Bar left back corner
- Boutique Area - right back corner
- Some Wedding Industry Displays and Booths will be chosen to be in the ballroom by Nan and Lisa including a booth area for musicians and performers
- Live Mannequins will be featured on raised platform boxes with special lighting

Convention Space

- Guests enter from sets of double doors on either side of the ballroom stage
- The Sports Den will be on the left side as you enter the convention space along wall
- The Relaxation Bar will be on the right side of convention space as you enter along wall
- The Wedding Garden will continue into this area over a large floor space between the two double doors – this space will be a main area designed to featuring models and also will house a screen and “Wedtalks” every hour by wedding industry professionals
- The large tent from Partee Rentals will be placed as a focal point at the end of the main aisle of the show (porta johns and limo on either side)
- We will have a designated cafe style area in the center of the convention space in between the tent and the garden area -- this will be an open area where visitors can lounge, eat and drink – another cash bar will be setup in this area as well as the booths for all the vendors that will be showcasing samples of food/drinks/desserts (specialty drink/food/dessert bar vendors, food truck vendors etc.) – booths will be along both sides of this area but also possibility of 360 degree booths here
- Another set of live mannequins will possibly be featured on raised platform boxes at either end of the food/drink area
- Booths will run along both left and right outside walls and 3 longer large aisles in center of convention center (used to be 4 aisles but we want to create a large center aisle)

General Schedule of Events:

Friday February 1, 2019

10:00am-7:00pm exhibitor setup for ballroom and convention space

7:00-9:00pm Wedding Industry Night for all exhibitors -- cash bar will be open

Saturday February 2, 2019

7:00am-9:30am Exhibitor setup for convention space exhibits only

8:45am Doors open to VIP couples (VIP tickets online only and limited to 100)

9:00am-10:30am Expert panel/wedding workshop for VIP couples (last half hour question/answer)

10:00am VIP couples have early access to all areas and booths at wedding show

11:00am Doors open for general admission and alcohol can be served

10:00am-5:00pm

Activities/Performances on ballroom stage every hour on the hour

“Wedtalks” in Garden area every hour on the half hour

Pop Up Shopping in Boutique Area

Live Mannequins and Walking Fashion Show in all areas

M.C. Luke Davidson will be interviewing exhibitors & attracting couples to booths throughout day

Sports Den will be open

Relaxation Bar will be open

Social Media live posts throughout day

Anytime between 10am and 5pm --- Surprise Flash Mob WEDDING PROPOSAL break out by ATJ -- "I think I wanna marry you"

Ballroom Stage Schedule:

9:00am-10:00am – expert panel/wedding workshop for VIP couples

10:00am-11am - finish up expert panel question/answer and transition time

11:00am -12noon – Harpist (not confirmed yet)

12noon-12:30pm Ballroom Dance Lesson by Rhythm of the Night (Randy and Karen Parent) CONFIRMED

12:30-1:00pm - transition time

1:00pm-1:30pm -- performance or musician

1:30pm-2:00pm - transition time

2:00pm-2:30pm -- performance or musician

2:30pm-3:00pm - transition time

3:00pm-3:30pm – Rock the Reception Dance Class for your wedding party – ATJ

3:30pm-4:00pm - transition time

4:00pm-4:30pm -- performance by Band

4:30pm-5:00pm -- soothing musician or something low key to end show

Wedding Garden Stage Schedule: Wedtalks – pilot – will charge presenters extra for this next year

11:30am Wedtalk by....

12:30pm Wedtalk by....

1:30pm Wedtalk by....

2:30pm Wedtalk by....

3:30pm Wedtalk by....

4:30pm FINAL Wedtalk by Lisa possibly.... and thank-you's

Potential Wedtalks by Jenica Ramboer, Geena Johal

For the Couples:

Tickets are on sale starting December 1, 2018

– went on sale THIS PAST SATURDAY ONLINE @ www.chathamkentweddingshow.com

Costs: VIP online only - Early Bird (during month of Dec.) \$25 Regular Price \$30

General Admission online or at door – Early Bird \$10 Regular Price \$12

VIPS get...

-Online Registration – VIP passes will not be for sale at the door and are limited to 100 people

-complimentary VIP swag bag

-Expert Panel discussion and question/answer period 9:00am-10:30am in main ballroom

-10:00am early entrance to show which includes; exhibitor booths, Sports Den, Relaxation Bar, Boutique, “Wedtalks” in Wedding Garden, all day Fashion Show, performances/classes on ballroom stage and so much more! Early access to booking preferred vendors before general public.

All Couples get...

-Online Registration

-11:00am access to show which includes; exhibitor booths, Sports Den, Relaxation Bar, Boutique, “Wedtalks” in Wedding Garden, all day Fashion Show, performances/classes on ballroom stage and so much more!

MORE INFO ABOUT DIFFERENT AREAS

Wedding Industry Night - In charge: Walyan Grin

Friday Feb. 1st, 2019 7:00-9:00pm – Ballroom and Convention Space

**POTENTIAL keynote speaker – ideas welcome

Wedding Industry Night is a great opportunity to peruse all the exhibits and details of the wedding show guilt-free and with a network focus.

Free Access with exhibit registration

Note: If there is keynote speaker we will charge additional wedding industry professionals without a booth a fee at the door

Expert Panel - In charge: Lisa Lester

Saturday Feb 2nd 9:00am – 10:30am

10 min. time blocks with experts in the field

Wedding Planner/Stationer – Laurie McCarthy

Photographer – John Lyons

Florist – Syd Kemsley or Pizzazz

D.J./Lighting – Waylan Grin

Event Designer/Venue Knowledge – Lisa Lester

10:00am – question and answer period (15-30 min)

Boutique – In charge: Laurie McCarthy

To right of entrance

4-6 Pop Up Shops

Label area here too

Large signage

Sports Den – In charge: John Lyons

Black sheer backdrop/canopy and Black lounge furniture

For couples

TV's for superbowl highlights

Cigar Lounge

Tyrell – quick trims and beard grooming

Tastings from Wolf

Someone to man entrance

Relaxation Bar – In charge: Geena Johal

Pink Sheer Backdrop and Canopy

White Lounge Furniture

-St. Clair College will be doing mini facials/Reflexology

For couples

Need relaxing music here

Live Mannequins – All Day Fashion Show

Dresses provided by It's Your Day Bridal Boutique (Lasalle)

Tuxes provided by Collins

Makeup by Beautiful Faces by Geena

Hair by Noggins

Ballroom Performance Stage - In charge: Lisa Lester
for musicians/performers and mini classes
ie. Harpists, Aerial Artists, Bands, Quartets, Life coaches, etc.
Ballroom Dance Class by Randy/Karen confirmed
Rock the Reception Class by ATJ

We Encourage Exhibitors to:

Give away samples (food, drinks, etc.)
Make booth interactive and fun
Wear Dressy casual attire
Always have someone manning your booth and there to talk to potential clients
Have something special for brides/grooms when M.C. Luke Davidson features your booth

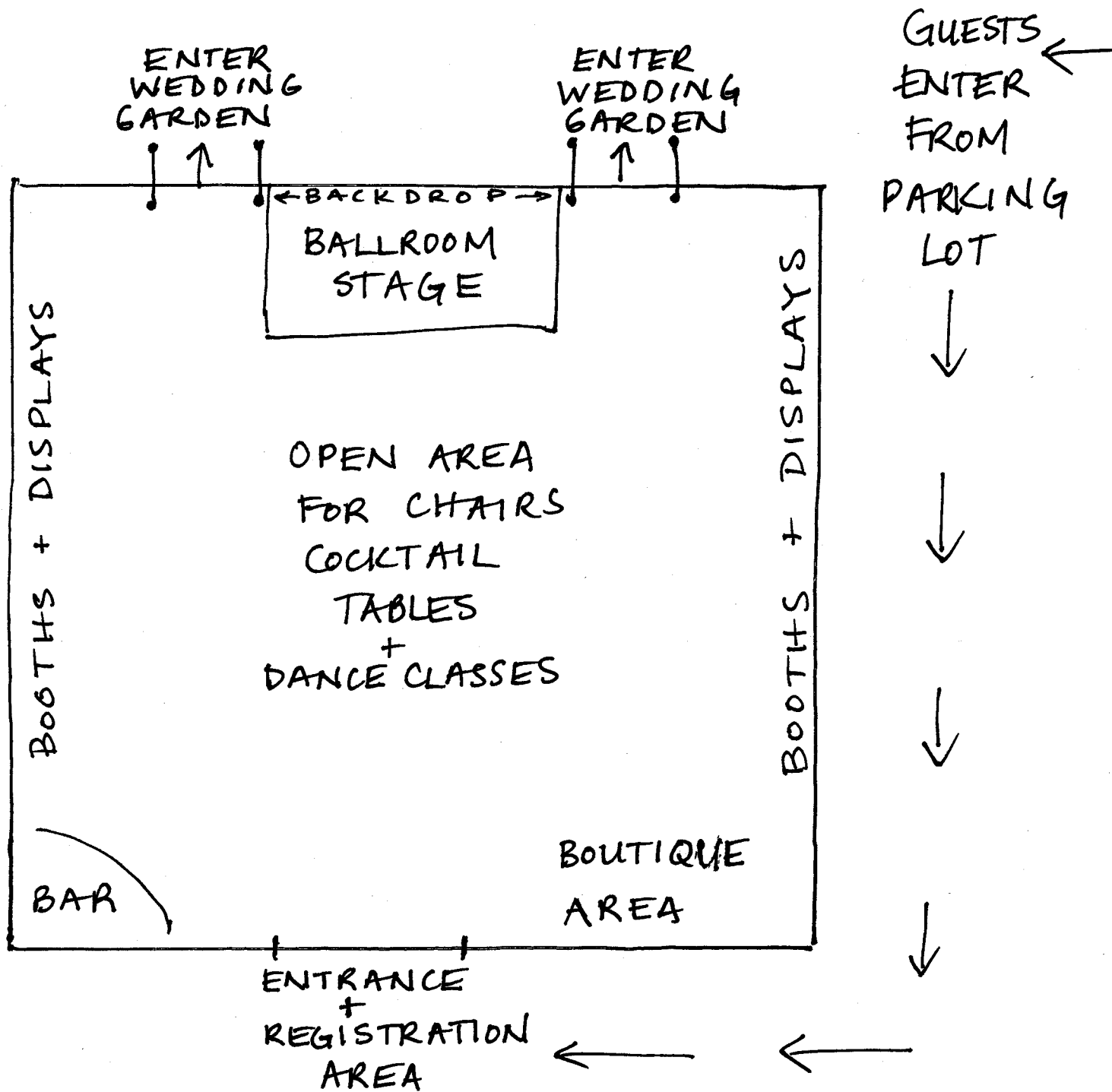
Other Ideas:

Photo booth at entrance
Photo shoot by John
Labels by Laurie
Bridal Bags by Laurie
Feature booth for Lisa Roberts with Wedlux article highlight
WEDDING GIVE-AWAY!!
Spontaneous Flash Mob WEDDING PROPOSAL – “I think I wanna marry you” – All That Jazz Dance Co.
No passports or door prizes like previous years
EXHIBIT @WINDSOR WEDDING SHOWS – PROMOTE CHATHAM AS A DESTINATION WEDDING SITE

Jobs:

Lisa – overall organizer, ballroom performance stage manager including expert panel, fashion show, décor
John – advertising, website, promo, sports den, WedTalks
Laurie – bridal bags, boutique, labels
Waylan – Wedding Industry Night, Sound/Lighting, Screen for WedTalks and screens to view M.C. and performance stage from convention space, photo booth
Geena Johal – Relaxation Bar, Sponsorship for Makeup and Provide Models (10 girls, 4 guys)
Noggins – Hair for Models
It’s Your Day – Dresses for Models
Collins – Tuxes for Guys
Braydn Millson -- Vendor Relations during show and from Jan 15, 2019 onward/vendor welcome packages
Amanda Craeymeersch -- Manager of both Stage Areas
Luke Davidson – M.C.
Photographer/Videographer to capture show -
Social Media Rep to accompany M.C. and more – Could do Takeovers – 2 hours each
Greeters at door and entrance dressed up --

BALLROOM - CK WEDDING SHOW 2019



CONVENTION SPACE - CK WEDDING SHOW 2019

